

W E E K L Y P L A N N E R

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M T W T F S S

A little spark to get your ideas singing—53 ways to get inspired
(see our post on Jan 6th for full details: DailyInkling.com)

		1 JANUARY	2	3	4	5	<i>Ask for suggestions</i>
6	7	8	9	10	11	12	<i>Check out award-winning work</i>
13	14	15	16	17	18	19	<i>Hit the thesaurus</i>
20	21	22	23	24	25	26	<i>Create a character biography</i>
27	28	29	30	31	1 FEBRUARY	2	<i>Conduct image searches on stock photo sites</i>
3	4	5	6	7	8	9	<i>Break the pattern</i>
10	11	12	13	14	15	16	<i>Go for a highway drive</i>
17	18	19	20	21	22	23	<i>Try a creativity tool like SCAMPER</i>
24	25	26	27	28	1 MARCH	2	<i>Review your past work</i>
3	4	5	6	7	8	9	<i>Make a call-out on Sourcebottle.com.au</i>
10	11	12	13	14	15	16	<i>See MANY things</i>
17	18	19	20	21	22	23	<i>Take a different route</i>
24	25	26	27	28	29	30	<i>Create a mind map</i>
31	1 APRIL	2	3	4	5	6	<i>Innovation is work</i>
7	8	9	10	11	12	13	<i>Get away from the problem</i>
14	15	16	17	18	19	20	<i>The rule of seven</i>
21	22	23	24	25	26	27	<i>Listen to music</i>
28	29	30	1 MAY	2	3	4	<i>Get active!</i>
5	6	7	8	9	10	11	<i>Just start writing</i>
12	13	14	15	16	17	18	<i>Google!</i>
19	20	21	22	23	24	25	<i>Nap</i>
26	27	28	29	30	31	1 JUNE	<i>Instagram and YouTube</i>
2	3	4	5	6	7	8	<i>Write new ideas down</i>
9	10	11	12	13	14	15	<i>Give ideas away</i>
16	17	18	19	20	21	22	<i>Practise generating ideas</i>
23	24	25	26	27	28	29	<i>Google Trends</i>

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30	1 JULY	2	3	4	5	6	<i>Check out Google Top Charts</i>
7	8	9	10	11	12	13	<i>Set up Google Alerts</i>
14	15	16	17	18	19	20	<i>Check for what's trending</i>
21	22	23	24	25	26	27	<i>Use Pinterest like a search engine</i>
28	29	30	31	1 AUGUST	2	3	<i>Browse Quora</i>
4	5	6	7	8	9	10	<i>Review Social Mention</i>
11	12	13	14	15	16	17	<i>Interview another creative</i>
18	19	20	21	22	23	24	<i>Look through old magazines</i>
25	26	27	28	29	30	31	<i>Try Six Thinking Hats creativity tool</i>
1 SEPTEMBER	2	3	4	5	6	7	<i>Keep the faith—everyone is creative</i>
8	9	10	11	12	13	14	<i>Try NOT thinking about your problem</i>
15	16	17	18	19	20	21	<i>Keep an ideas book</i>
22	23	24	25	26	27	28	<i>Write by hand</i>
29	30	1 OCTOBER	2	3	4	5	<i>Read and learn</i>
6	7	8	9	10	11	12	<i>Source eye-candy for your home office</i>
13	14	15	16	17	18	19	<i>Re-purpose with reuse</i>
20	21	22	23	24	25	26	<i>Create a space inside your space</i>
27	28	29	30	31	1 NOVEMBER	2	<i>Talk to stakeholders</i>
3	4	5	6	7	8	9	<i>Keep a Swipe file</i>
10	11	12	13	14	15	16	<i>Just listen</i>
17	18	19	20	21	22	23	<i>Spend 20 mins every day just thinking</i>
24	25	26	27	28	29	30	<i>Value your ideas</i>
1 DECEMBER	2	3	4	5	6	7	<i>Take something that already exists & make it better</i>
8	9	10	11	12	13	14	<i>Find a muse</i>
15	16	17	18	19	20	21	<i>Read outside your expertise</i>
22	23	24	25	26	27	28	<i>Give yourself a time limit and write non-stop</i>
29	30	31					<i>Set your goals for the year ahead</i>

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